

# *Growing Your* **MONEY LOCALLY**

BROUGHT TO YOU BY



Chilliwack  
Learning  
Society

- IT'S A -  
**MONEY  
THING®**

Did you know that your personal finances can make an impact in your community?



*Reasons to*

**THINK LOCAL**

# REASONS TO THINK LOCAL

## JOBS AND WAGES



- Local businesses are job creators
- Independent businesses spend more on local labour, goods and service providers
- In times of high unemployment, small businesses retain and create more jobs than large corporations do

# REASONS TO THINK LOCAL



## ENVIRONMENTAL SUSTAINABILITY

- Independent shops and restaurants help create walkable neighbourhoods that reduce reliance on cars and pollution
- Small businesses tend to use public services and infrastructure more efficiently than giant megastores and shopping malls

# REASONS TO THINK LOCAL



## COMMUNITY INVESTMENT

- When you shop local, your tax dollars stay within and improve your immediate community
- Local businesses tend to give back to the community through charity events, sponsorships and donations

# REASONS TO THINK LOCAL



## NEIGHBOURHOOD PRIDE

- Local businesses create and preserve your neighbourhood's unique character
- A strong local vibe boosts tourism and can raise property values
- Neighbourhood pride contributes to happy and close-knit communities

*Independent*  
**IMPACT**



Local retailers and restaurants do more for  
the local economy than national chains

## REVENUE RETURNED TO LOCAL ECONOMY



*Local Retailers*



45%

*Chain Retailers*



17%

## REVENUE RETURNED TO LOCAL ECONOMY



*Local Restaurants*



65%

*Chain Restaurants*



30%

*Ways to*

**SUPPORT LOCAL**

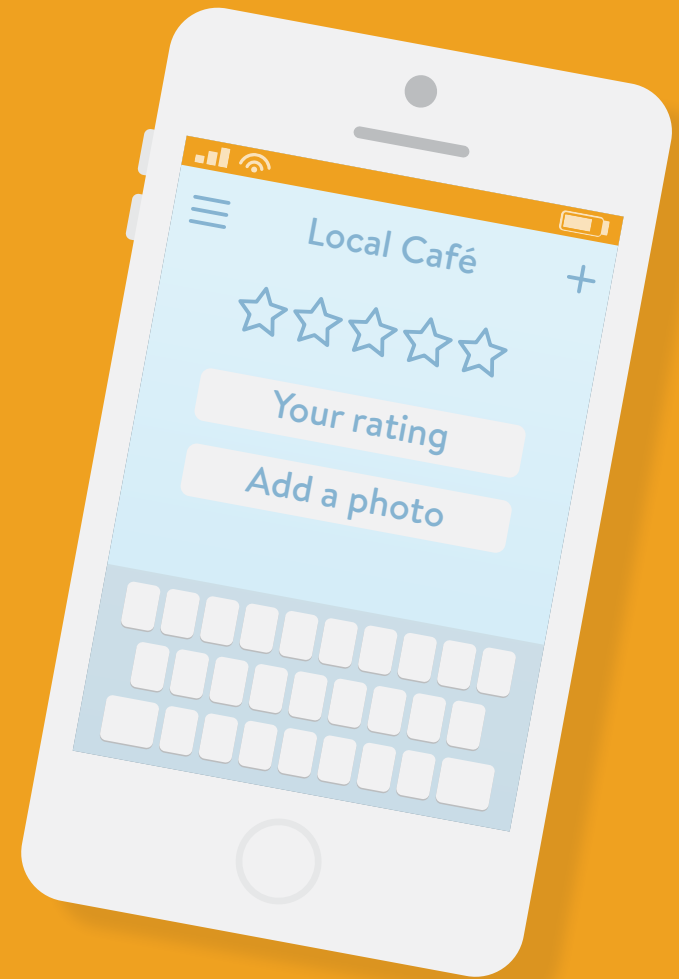


## WITH YOUR DOLLARS

- Do your banking with a credit union
- Buy at local shops and farmers' markets
- Donate to community fundraisers
- Buy art and gifts from local vendors

## WITH YOUR PHONE

- Submit an online review for a local business you love
- Report any damage or vandalism you spot to the public works department
- Follow local businesses on social media and tag them in the photos you share





## WITH YOUR SPACE

- Add some greenery to your doorway or balcony
- Go for a walk and pick up any litter you see
- Join a community garden
- Organize a local school or park cleanup

## WITH YOUR TIME

- Attend community events
- Volunteer with a local organization
- Research current issues in your community
- Offer to lead a workshop at your community centre or local library





**BROUGHT TO YOU BY**



**Chilliwack  
Learning  
Society**

*Sources: American Economic Review, Civic Economics, Canadian Union of Public Employees, Institute for Local Self-Reliance, ShopKeep, Avalara*

It's a Money Thing is a registered trademark of Currency Marketing

**- IT'S A -  
MONEY  
THING®**