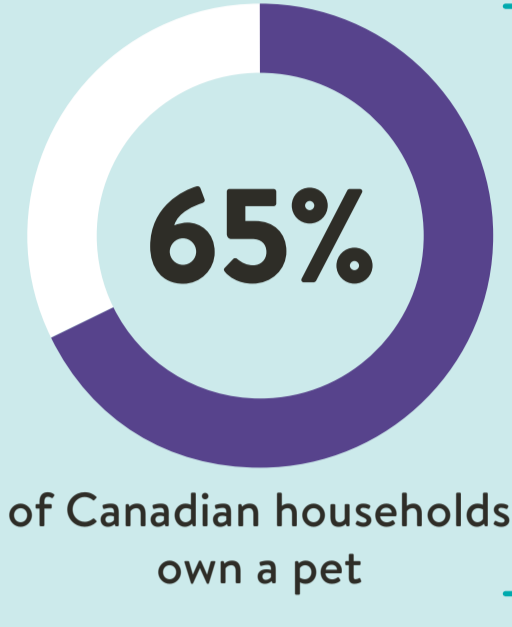


Can you afford A PET?

A pet's companionship is priceless, but its expenses add up fast. Like walking the dog or scooping out the litter box, budgeting is a part of basic pet care.

PET OWNERSHIP STATS



That equates to:

8.2 million dogs
and

8.3 million cats



More than half of millennial pet owners **buy gifts** for their pets **once a month or more**

There are now **more pet-owning households** than households with children



PET EXPENSES



| BASIC PET CARE |
|-----------------------|
| Food |
| Food and Water Dishes |
| Pet Bed |
| Toys and Treats |
| Collar and Leash |
| Travel Crate |

| FIRST-YEAR EXPENSES |
|---------------------|
| Adoption Fee |
| Pet Licence |
| Medical Exam |
| Vaccination |
| Surgery |



| LIVING SPACE |
|------------------|
| Pet Deposit |
| Pet Furniture |
| Gates |
| Fencing |
| Clothing Repair |
| Furniture Damage |
| "Accidents" |

| MEDICAL EXPENSES |
|-------------------|
| Veterinarian |
| Medical Emergency |
| Pet Insurance |
| Dental Care |
| Ear Care |
| Medication |
| Allergies |



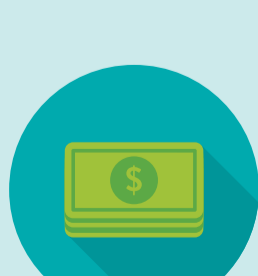
| PET SERVICES |
|--------------|
| Grooming |
| Training |
| Dog Walkers |
| Pet Sitters |
| Kennels |

BUDGETING FOR PET CARE

Preparing for a pet is like budgeting for any significant milestone: preparation is key



SET MONEY ASIDE MONTHLY
Estimate your monthly pet expenses (you can use the expenses listed in the section above as a starting point—make sure you factor in annual expenses as well). Budget for that amount as you would a monthly bill.



CREATE A PET EMERGENCY FUND
Pet owners are likely to incur at least one \$2,000–\$4,000 bill for emergency care at some point in their pet's lifetime. Create a separate fund for pet-related emergencies to protect your personal savings goals.

BROUGHT TO YOU BY



Sources: American Pet Products Association, American Veterinary Medical Association, Canadian Animal Health Institute, *Financial Post*, *Money Under 30*, *New York Times*, Statista