# Be a Frugal Foodie

Are you saving for a goal? Find the money in your food.

# CONVENIENCE COMES AT A PREMIUM PRICE



## Are you buying packaged food for convenience?

You'll save money if you do the cutting and shredding yourself.
Convenience doesn't pay.



VS

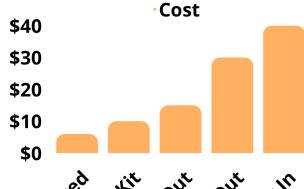


Avoid prewashed and precut fruits and vegetables, shredded cheese and other overpriced foods.

64%

Savings on buying a broccoli bunch instead of pre-cut, pre-washed broccoli florets





Home cooked Neal Kit Out Ordering In



Plus with home-cooked you have leftover ingredients to use for another meal. Bonus!







## Packaging shapes and sizes can make it difficult to compare prices

Check price tags to see if there is per unit breakdown. If you're still not sure, take out a calculator.



VS family pack

snack pack

\$1.55/100g

\$.68/100g

**56% IN SAVINGS** 





ready-made

VS

concentrate

\$2.39/L

\$1.10/L

**54% IN SAVINGS** 

## **GOLDEN SHOPPING RULES FOR EXTRA SAVINGS**

### Use cash or debit

Save as much 15% if you spend only the money you have instead of what your credit card can handle



### **Make a Meal Plan**

Use what you already have before it goes bad then buy what you need

## **Build a Shopping List**

Save up to 23% by making a list on paper or on a shopping app



Hungry shoppers spend more and buy more packaged and junk food than less hungry shoppers

## **Bring your own bag**

It not only saves money, it's good for the environment





