## Earning Money ONLINE

**BROUGHT TO YOU BY** 





# Looking to make extra cash? The Internet offers a variety of ways to boost your income.

You don't need millions of YouTube subscribers or Instagram followers to make real money online. Here are three strategies for pointing and clicking your way to some extra income.







### SELL YOUR STUFF ONLINE

- Listing your items for sale online is an easy way to declutter and make some cash at the same time
- Consider online marketplaces, auction sites and buy-back sites for electronics, textbooks, movies, games and designer clothing



## SELL YOUR STUFF ONLINE

#### TIME & EFFORT

#### MINIMAL

Mail in old electronics

#### MEDIUM

List old stuff for sale

## Stick to trusted, well-known websites to avoid scams

#### MAXIMUM

Buy and resell garage sale and thrift store treasures





## SELL YOUR SKILLS ONLINE

- Consider selling your creative work on your own website or through an established marketplace
- Look to get paid for your extra hours by doing freelance work for businesses in need of your talents
- Advertising and affiliate marketing are ways to earn passive income on existing blogs, podcasts and videos



## SELL YOUR SKILLS ONLINE

#### Online freelance work is available for:

- Writers
- Editors
- Proofreaders
- Web designers
- Programmers
- Virtual assistants
- Tutors

- Translators
- Voice actors
- Customer service agents
- Fitness coaches
- Marketing consultants
- And more



## SELL YOUR SKILLS ONLINE

#### TIME & EFFORT

#### MINIMAL

List your photos on stock websites

Convert your essays and short stories into e-books

#### MEDIUM

List your
freelance
services
on talent
marketplaces to
find clients and
land gigs

#### MAXIMUM

Create and sell a course in your area of expertise

Always get a deposit before doing any kind of custom work online





## SELL YOUR FEEDBACK ONLINE

- If you have some extra time here and there, selling your feedback is another way to earn some extra money online
- These types of gigs require the least amount of expertise and therefore tend to pay less



## SELL YOUR FEEDBACK ONLINE

#### **Options include:**

- Taking surveys
- Critiquing videos or advertisements
- Writing product reviews
- Recording video testimonials
- User-testing websites and apps



## SELL YOUR FEEDBACK ONLINE

#### TIME & EFFORT

#### MINIMAL

Take surveys or do other digital tasks

#### MEDIUM

Test websites or apps

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#### MAXIMUM

Use your smartphone skills to create video testimonials and product reviews



Look for feedback opportunities that match your personal interests

#### SET MONEY ASIDE FOR TAXES

Remember, no matter the source, additional income must be declared on your tax return



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Sources: BuzzFeed.com, Lifehack.org and Time.com

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