

## MULTIPLE CHOICE

**Directions: CIRCLE the best possible answer to each question.**

1. How much does the average Canadian family spend on groceries?
  - a. Approximately \$9,500 per year
  - b. Approximately \$10,500 per year
  - c. Approximately \$11,500 per year
  
2. Why is the dairy department typically located at the back of the grocery store?
  - a. This makes you walk through the entire store to get what you need, increasing the likelihood that you'll buy more
  - b. The refrigerators need to be close to the main power supply
  - c. To encourage shoppers to get more exercise
  - d. All of the above
  
3. What is the best way to save money on groceries?
  - a. Use coupons
  - b. Buy generic brands
  - c. Avoid individually wrapped products
  - d. Don't shop when you are hungry
  - e. All of the above